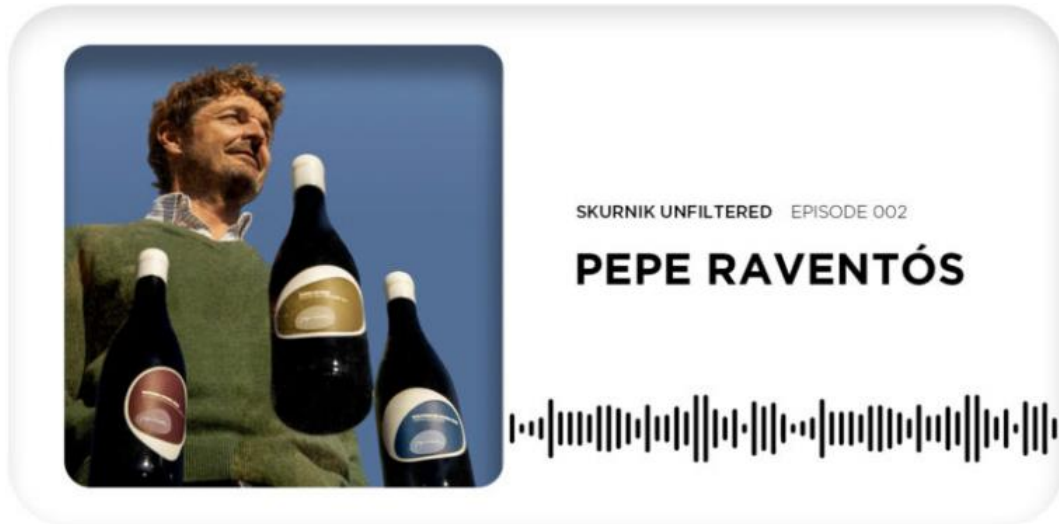




EPISODE 2: PEPE RAVENTÓS



“ *I dream of a Penedès where the valleys and the villages and the crus are the protagonists. It's the Burgundy vision for Penedès.* ”
— Pepe Raventós

Pepe Raventós is the renowned winemaker and owner of [Can Sumoi](#), [Raventós i Blanc](#), and his eponymous brand, Vins Pepe Raventós, which produces [Mas del Serral](#).

In this episode, he shares his family history in the northern Penedès for 21 generations and the unique climate, geography, and millennia of viticultural history that make the region worthy of worldwide acclaim. His focus today is sharpened on making world-class Xarel-lo and Sumoll with Can Sumoi, his remote project in one of the poorest and most neglected parts of Spain, where Alfred Ferris now oversees the estate and vineyards while continuing the organic and biodynamic farming practices that are now strictly regimented across all of Pepe's projects.



Next week, tune in as American Wine Specialist Jamie Schwartz sits down with Christina Turley. Their lively conversation connects threads between American wine history, Dolly Parton, Nickelodeon's *The Adventures of Pete & Pete*, and the "zeitgeisty" restaurant and bar scene in 2000s New York.